

New Order

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	Totals for Entire Flight		
														Spots	Rtg	CPP
1	ThFMTuW 6P-6:30P ABC7 NWS AT 6	EN	\$1,600.00	C	30	1	0	0	0	1	0	1	0	3	2.90	\$551.72
LPMay/2011LP (pav)																
2	ThFMTuW 7P-7:30P WHEEL-FORTNE	PA	\$3,000.00	C	30	0	1	0	0	0	1	0	1	3	4.10	\$731.71
LPMay/2011LP (pav)																
3	ThFMTuW 7:30P-8P JEOPARDY	PA	\$4,000.00	C	30	1	0	0	0	1	0	1	0	3	5.20	\$769.23
LPMay/2011LP (pav)																
4	ThFMTuW 11P-11:35P ABC7 NWS AT 11	LN	\$2,500.00	C	30	1	0	0	0	1	0	1	0	3	2.70	\$925.93
LPMay/2011LP (pav)																
5	ThFMTuW 11:35P-12:05A ABC-NITELINE	LF	\$1,200.00	C	30	0	1	0	0	0	1	0	0	2	1.80	\$666.67
LPMay/2011LP (pav)																
6	Su 11P-12A ABC7 NWS AT 11	RT	\$1,600.00	C	30	0	0	0	1	0	0	0	0	1	2.50	\$640.00
LPMay/2011LP (pav)																

Agency:	Crossroads Media LLC	Station:	WJLA-TV	Order ID:	2132534
Client:	12 - CrossroadsGPS	Product:	11 - Crossroads GPS	Estimate:	547 - GPS VA TV 30'S 5.24-5.31.12
Flight Start:	05/24/2012	Flight End:	05/31/2012	Received in ePort:	5/16/2012 2:15:32 PM

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						5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	Spots	Rtg	CPP	
Total Spots:						3	2	0	1	3	2	3	1	15			
Total GRP/GIMP(000):						10.8	5.9	0.0	2.5	10.8	5.9	10.8	4.1	50.8			
Cash\$ - Spots: \$37,300.00 - 15						Trade\$ - Spots: \$0.00 - 0		Total Cost: \$37,300.00		Total CPP/CMP: \$734.25							